

GoTonight, LLC
Privacy Policy
for
GoTonight.com, GoTonight.info & GoTonight Mobile apps

GoTonight, LLC ("GT") cares about online privacy. GT is a music show information website that provides a service to venues, artists and patrons, helping fans find local live music, and helping local live music find fans. Venues and artists post information regarding themselves, and about their shows. GT also accepts show information from the public, and assists in posting information in order to raise the level of completeness and accuracy.

Personally Identifiable Information Collection and Use

We are the sole owners of the information collected on this site. We only have access to/collect information that you voluntarily give us, or which is publicly available through internet searches. We will not sell or rent this information to anyone.

Users are not required to become a member, and no personally identifiable information is collected on non-members. Minimal information is captured on users who are part of a music venue or artist, and who wish to be registered as a member in order to have their content on the site. Member's profiles only consist of name, email, location, and encrypted password, and members can edit or remove their profile at any time. The member's email may be added to a separate email list used only to send out weekly music highlights, and recipients are offered the option to opt out on each newsletter.

For these members associated with venues and artists, GT collects member submitted name and email address to authenticate members, and to send notifications to those members relating to, without limitation, the GT service, local live music news, their venue or artist's content participation, and analytic results of that participation. Similarly, our artist and venue profiles include a contact name, phone number and email address, and these are also used to communicate with those members relating to, without limitation, the GT service, local live music news, their venue or artist's content participation, and analytic results of that participation.

However the free-form venue and artist profile descriptions allow venues and artists to enter any additional information they choose, and some of this publicly visible information may turn out to be personally identifiable from time to time. Venues and Artists can edit their profile description at any time.

Our system relies on venue and artist names as the public identifier for the group represented by the particular registered member. No other personally identifiable member profile information is shared with other members or with third parties. Statistical summaries of venue and artist show activity may be shared with music managers to help them match music offerings with patron preferences. Members of venues and members of artists can see who else is associated with that entity, such that they can manage the list of persons associated with that artist or venue.

Both Site Visitors and Registered Members may wish to provide us with comments and feedback concerning our Site generally. By communicating with us for these purposes, you may provide us with your email address and other personally identifiable Information. In these

instances, we use any information you provide to us strictly for the purposes for which you submit the information. We may also retain any messages you send through the Service, and use this information to operate, maintain, and provide to you the features and functionality of the Service.

Anonymous, Aggregate Information

As is standard practice on many websites, GT also logs non-personally-identifiable user information, including IP address, device and browser type, profile information, and aggregate web page viewing data. This data is used to analyze trends, track users' movements around the site and gather demographic information about our users as a whole, as necessary to improve services and administer the site. GT will not use the information collected to market directly to any person. This non-personally-identifiable information may be shared with third-parties, such as ad service providers or advertisers, to provide more relevant services and advertisements to users. User IP addresses are recorded for security and monitoring purposes.

GT may send email messages which use a "click-through URL" linked to content on the GT or other website. When a customer clicks one of these URLs, they pass through a web server before arriving at the destination web page. GT tracks this click-through data to help determine interest in particular topics and measure the effectiveness of our customer communications. If you prefer not to be tracked simply avoid clicking text or graphic links in the email.

Cookies

A cookie is a small amount of data, which often includes an anonymous unique identifier, which is sent to your browser from a website's computers and stored on your computer's hard drive. Cookies can be used to provide you with a tailored user experience and to make it easier for you to use a website upon a future visit, such as by storing your preferred search location. We use cookies on our website to recognize you when you return to our website, and set your zip code and radius to the last one used on our site, on that browser. If you click on a third party advertisement on our site, that advertiser may also set their own separate cookie, a process which would be governed by that entity's privacy policy. You may set your browser so that it does not accept cookies. If you disable cookies, you can still view the publicly available information on our website; cookies must be enabled on your web browser, however, if you wish to access certain personalized features of our services. If you are using a shared computer and you have cookies turned on, be sure to log off when you finish.

Children's Privacy

GoTonight does not knowingly collect or solicit any information from anyone under the age of 13 or knowingly allow such persons to register as members. The Service and its content are not directed at children under the age of 13. In the event that we learn that we have collected personal information from a child under age 13 without verification of parental consent, we will delete that information as quickly as possible. If you believe that we might have any information from or about a child under 13, please contact us at info@gotonight.com.

Limitations

GT may disclose your personal information if required to do so by law or in the good faith belief that such action is necessary in connection with a sale, merger, transfer, exchange or other disposition (whether of assets, stock or otherwise) of all or a portion of GT, or to (1) conform to legal requirements or comply with legal process served on GT; (2) protect and defend the rights or property of GT and this website; (3) enforce its agreements with you, or (4) act in urgent circumstances to protect personal safety or the public.

The GT website contains links to information on other websites. On websites we do not control, we cannot be responsible for the protection and privacy of any information that you provide while visiting those sites. Those sites are not governed by this Privacy Policy, and if you have questions about how a site uses your information, consult that site's privacy statement.

Notification of Changes

From time to time, GT may change its Privacy Policy and GT recommends that you consult this page regularly so that you may be informed of any changes. By using our website, you consent to the collection and use of the information you provide to us as outlined in this Privacy Policy.

Effective Date and

The effective date of this Privacy Policy is September 1, 2018.