

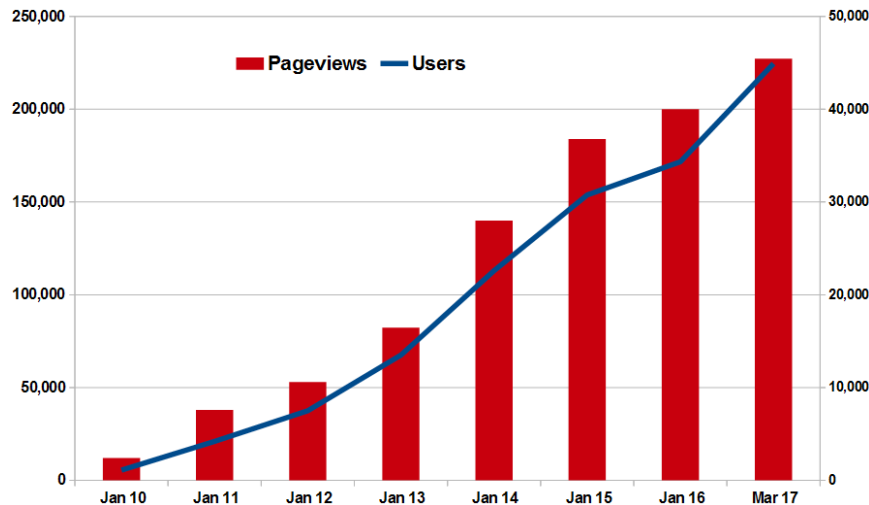
## GoTonight is THE tool people use to find a music destination

### MOST MUSIC EVENTS

- ♪ Thousands of monthly shows
  - Tampa Bay area to Spring Hill & Fort Myers
- ♪ 1,100 Venues & 1,600 Artists registered

### MOST USED SERVICE

- ♪ **FREE** for Venues, Artists & Patrons
- ♪ Over 700,000 site visits in the past year
- ♪ Over 6,000 subscribers to our highlights email
- ♪ *45,000 users & 230,000 page views monthly!*



## UNMATCHED for *Promoting* music shows

### AFFORDABLE and COST-EFFECTIVE

- ♪ Less than \$2/day – far below alternatives
- ♪ Shows stand out with Highlighting

### IMMEDIATE and TARGETED

- ♪ Used at the moment of decision  
by people wanting a musical destination
- ♪ Searches by name or zip-code & distance

### BENEFITS

- ♪ Advertisers receive click information
- ♪ Links readers to your website
- ♪ Eliminates updating events on your website  
when you link to your GT page
  - name, graphic, description,  
*show schedule*, and map
- ♪ *Fuels the Local Live Music Community*

*MUSIC makes the town go 'round!*

## PROMOTIONAL CHOICES

### ♪ **Rotating Banner Ad**

- Standard Size (landscape 300x120 pixels) \$50/month\*
- Large** (+50%) (landscape 300x180 pixels) \$75/month\*

### ♪♪ **Highlighted Shows + Rotating Ad**

- Standard Size \$60/month\*
- Large** Size \$85/month\*

### ♪♪♪ **Highlighted Shows + Top-of-Page Ad**

- Upper Right (portrait 120x300 pixels) \$50/week / \$200/month\*
  - Upper Left (landscape 300x120 pixels) \$50/week / \$200/month\*
  - Upper Left **Large** (+50%) (300x180 px) \$75/week / \$300/month\*
- \* zip code area targeted; add 50% for regional display

### ♪♪♪♪ **Header Billboard - Regional Display**

*One slot only – limited availability – Shows Highlighted*

- 300x120 pixels (displayed@225x90) \$75/week / \$300/month

#### **Advertisers receive Extra Visibility:**

- in our weekly highlights email to over 6,000 subscribers
- on our Facebook pages

## PAYMENT CHOICES (\$200 minimum purchase)

- 5% Discount:** 6 month pre-pay;  **10% Discount:** 12 month pre-pay
    - Check to: GoTonight LLC, PO Box 1115, San Antonio, FL 33576
    - Credit Card (request GT to contact you for details)
  - 10% Discount:** monthly ACH debit authorized with voided check
- ACH cancellable anytime; pre-pay is non-refundable*
- Contact [info@gotonight.com](mailto:info@gotonight.com) or your GT Community Music Activist



**HELPING YOU FIND LOCAL LIVE MUSIC**

***More Shows – Better Search***

**Where Popular Venues Feature their Shows**